Responsible for gathering, structuring and cleaning large datasets from a variety of different sources into a SQL database. Ability to develop in SQL; including but not limited to stored procedures, tables, SSIS and query creation. Responsible for becoming a subject matter expert of market research data with the ability to create reporting datasets and visualizations.   
  
**Day in the Life of:**

* You will navigate online third-party data portals to retrieve datasets and scrub data (Nielsen, IRI, SPINS experience is a plus.)
* You will analyze large datasets to understand the entire sports performance market. This includes but is not limited to competitor analysis, pricing, gaps and opportunities.
* You will understand business stakeholders' objectives, the metrics that are the most important to them, and how they measure their performance.
* You will turn business requirements into data-driven solutions
* You will code reports, dashboards, and visualizations using SQL, SSRS and Tableau to help your stakeholders improve their performance, often diving deep to decipher why and how questions, and what the business action should be.
* You will learn from and share knowledge and skills with your teammates to grow BI' s total impact to the organization.
* You will communicate business insights with stakeholders efficiently

**Our Ideal Candidate:**

* 3-5 years of relevant experience in a data science, business analytics, business intelligence or comparable data engineering role, including data warehousing and business intelligence tools, techniques and technology
* Eager to learn in a fast-paced environment
* Enjoys collaborating with others in a team environment
* Willingness to question the validity and accuracy of data
* Creativity to determine the best solution for a real-world problem with quantitative data
* Curiosity and passion for data and data visualization
* Ability to explain complicated or technical information in a simple way to non-technical audiences
* Excellent verbal and written communication skills, and comfortable interacting with employees ranging from entry-level to senior vice presidents
* Proven track record demonstrating an aptitude to analyze trends, compile data into comprehensive reports, and making recommendations based on findings